

貢品與時尚：明代川扇考論*

劉紫依**

摺扇的普及，是明代社會風尚異於前代的物質表徵之一。晚明最盛行的二種摺扇中，蘇州摺扇以書畫扇面與精製扇骨著稱，四川摺扇則以進貢聞名，明人常簡稱之為「川扇」、「蜀扇」等，川扇廣義上亦包括各地的仿製品。過往對中國摺扇的研究，多側重扇面書畫藝術與江南製扇工藝，對明代社會生活與物質文化的討論，則一般認為明代宮廷品味的時尚影響、文化底蘊相對不高，川扇不重書畫，又與明代宮廷關係密切，其興衰歷史、風格特點、文化內涵皆未得到充分探討。本文將考證川扇的興衰歷史，並梳理文獻、圖像中川扇的特徵，與明墓屢見出土的無書畫金面摺扇實物比對，指出後者應屬川式扇，並辨析川扇與日本、蘇州、杭州、榮昌等地摺扇的關係，思考不以書畫著稱的川扇在中國摺扇史中的地位，也探究川扇作為方物、貢品、賜物、禮物、商品等在明代的社會文化內涵。川扇大致發端於明初，此後進貢宮廷並成為時尚，作為明代高檔無書畫摺扇的代表，是蘇州書畫扇以外，明代摺扇發展的另一重要線索，體現了明代摺扇文化的豐富性，還對杭州摺扇影響深遠；川扇到晚明已與國計民生、世風人情有深密的交織，後隨明亡而衰落，是明代物質文化中極富時代特色的內容。

關鍵詞：明代、川扇、摺扇、土貢、明墓

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** 上海復旦大學歷史學系碩士；Email: chaiyi1221@126.com。

Tribute and Trend: A Study on Sichuan Folding Fans

Liu, Zi-yi *

The unprecedented prevalence of folding fans marked one of the significant developments in social customs in the Ming dynasty. Folding fans made in Suzhou and Sichuan were the most famous ones in the late Ming. Suzhou folding fans were renowned for fan leaves decorated with calligraphy and painting and for delicate fan frames, while Sichuan folding fans were famous as tribute to the imperial court. The latter were usually abbreviated as “Chuan fans” or “Shu fans” in Ming sources. In a broad sense, Chuan fans also included folding fans in the Sichuan style made in other places in the late Ming. The history, features and culture of Chuan fans have not been fully examined for two reasons. First, past research has mainly focused on literati fan calligraphy and painting and the fan-making craft in Jiangnan. And, second, Chuan fans had close association with the court, but the tastes of Ming court has been generally disregarded by scholars as lacking in cultural depth. Drawing on texts and images, this essay sorts out the history and characteristics of Chuan fans, and links them with the folding fans excavated from Ming tombs, which feature golden leaves without calligraphy and painting. This paper also explores the connections between Chuan fans and those produced in Japan, Suzhou, Hangzhou, and Rongchang, and considers the broader place of Chuan fans in the history of Chinese folding fans. Furthermore, this essay explores the social and cultural implications of Chuan fans in the Ming dynasty as local specialties, tributes, bestowals, gifts, commodities and so on. Chuan fans generally appeared in the early Ming, and then became tribute goods as well as trendy items.

* M.A. Department of History, Fudan University.

Representing luxury folding fans that did not have painting or calligraphy, Chuan fans were no less important than the art-adorned Suzhou folding fans, indicating the rich diversity of Ming folding fan culture. Chuan fans also had a deep influence on the subsequent development of Hangzhou folding fans. By the late Ming, Chuan fans had already been closely connected with many aspects of Ming society. As the Ming dynasty fell, Chuan fans also declined, thus remaining of the unique elements of Ming material culture.

Keywords: Ming dynasty, Chuan fan, folding fan, local tribute, Ming tomb